

## Fees

Application Fee	Program Fee	Applicants	Application Period
	US\$3,000	Early bird applicants	Feb20-Mar31
US\$300	US\$3,000	Applicants from partner schools	Feb20-Apr30
	US\$3,500	All other applicants	Feb20-Apr30

\* The application fee is non-refundable.

\* The accommodation fee of US\$250 will be deducted from the program fee if the student does not apply for accommodation.

## All-inclusive Program Fee

The program fee includes tuition, lecture materials, airport transportation service, orientation, accommodation, travel insurance (NTD 1 million for travel insurance and NTD100,000 for accidental medical insurance), cultural events, company visits, 1-day tour of Taipei and 4-day field trip. The fee does not include international transportation to Taipei. Students will need to make their own arrangements.



## Explore Taipei



Taipei is the capital city of Taiwan, which has more than 2.5 million inhabitants. It is Taiwan's largest city as well as its economic, political, and cultural center. From skyscrapers to the biggest collection of Chinese art, Taipei is a city filled with fascinating contrasts - a mix of the modern and traditional, of the urban and the natural.

## Outdoor Getaway and Activities

To supplement learning in class lectures, Innovation & Entrepreneurship Summer Program has designed a number of off-campus activities. Students will attend company visits to influential corporations in Taiwan. The one-day tour of Taipei will take students to explore the Attractions and historic spot of Taipei. Students will also join a four-day trip, visiting Xitou and Sun-Moon Lake to enjoy the natural beauty of Taiwan.



# NTU

College of Management, National Taiwan University

## INNOVATION & ENTREPRENEURSHIP

07.15 / 2015  
08.11

# SUMMER PROGRAM



## Why NTU Innovation and Entrepreneurship?

This program aims to help students turn theory into practice, ambition into purpose, and potential into achievement. In addition, we have invited practitioners who are top pioneers and influential leaders in their fields to bring real-world experience to the classroom. Joining us, you may:

- Grasp the latest market trend by courses taught in English within 4 weeks.
- Put theory into practice through lectures and company visits.
- Learn the Asian business models via Taiwan Experience.
- Explore the beauty of Taiwan.

## Credits and Courses

Students will take a total of five credits during the program:

### ● Marketing and Business Platform Strategy

Describe the underlying principles of operating a successful platform with both economic theories and real-world cases.

### ● Service Innovation

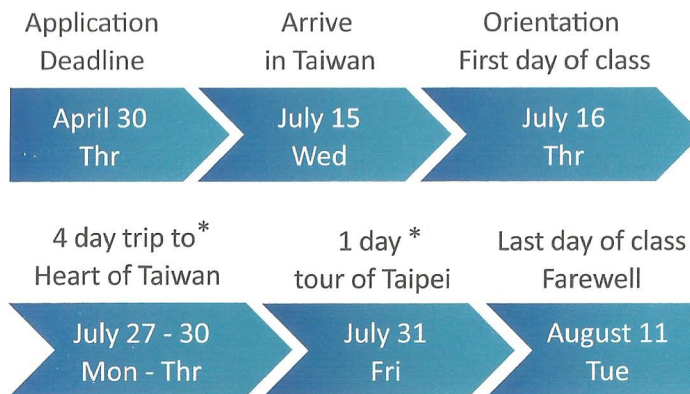
Define, analyze, and classify the innovation of service industry in Asia.

### ● Taiwan Experience

Several industry tours organized to gain insights from the perspective of industry. 4 days trip to enjoy the beauty of Taiwan.



## Program Dates



\*Please note that program dates are subject to change.

## Who May Apply

International students ( including overseas Chinese) currently studying at a domestic or international university and college graduates are eligible to apply. Incoming exchange / degree students at NTU are also welcome to apply. Applicants must be able to provide college transcripts or proof of current / past college enrollment.

Application is first-come first-served and we will not accept any more students when the program has reached its limit.

\*PRC passport holders may only apply through NTU partner school arrangements.

## English Language Requirement

Innovation & Entrepreneurship Summer Program courses are conducted in English. Students whose first language is not English should have at least an intermediate or above level of English proficiency.

## How To Apply

Contact our office directly or visit us on the website:  
[http://oia.ntu.edu.tw/summer\\_8\\_DB\\_about.html](http://oia.ntu.edu.tw/summer_8_DB_about.html)



Office of International Affairs / Global MBA

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## Contact Us

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